**Excel Homework: Kickstarter my Chart**

1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**
2. Theater, Music and Film & Video are the furthermost highest three successful project on Kickstarter campaigns for the previous 9 years (5/16/2009 to 3/15/2017). Between theater and music, play and rock music are the most successful backed correspondingly. Successful rate is very high through May and June Then all 21 countries that Kickstarter active, US is the top country for most project succeed. Looking at the Pivot Chart 2, it can be concluded that subcategory plays which falls under theater category, has most of the successful projects.
3. The entire projects under journalism category got canceled. Even though, the goals for some of the projects were significant, but the percentage of funding was nearly zero, making it a non-popular category.
4. We have a decay in the success rate for all the campaigns from May until September and after that it starts growing and is almost persistent for the month of October and November. By observing the chart for Goal vs percentage of outcome, we can conclude that the most successful Kickstarter Campaigns had a goal of up to 10,000.
5. **What are some of the limitations of this dataset?**

The sample size is not illustrative Data cleaning is the key concern for any dataset. Nevertheless, we couldn’t be certain whether this data is well prepared or not.

1. **What are some other possible tables/graphs that we could create**?

Kickstarter campaign judgement among country, Achievement rate per country, Pledged per grouping. Success rate per year and month, Category per backer Day/Month/Year per backers/pledge. Average time to reach the goal.

**Bonus\_2**

1. **Use your data to determine whether the mean or the median summarizes the data more meaningfully?**

The mean does not summarize the data because it has outliers. While, the median summarizes the data more meaningfully because it refers to the most central value in a list of numbers.

1. **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

Successful campaigns have more variability. Yes, it makes since, because when you looked at the range of the successful campaign is greater than the range of the unsuccessful campaign.